

# BRYAN SMITH

## MULTIMEDIA JOURNALIST

I'm a writer, photographer, podcaster, musician and videographer who's passionate about creating great content and telling engrossing stories.

I'm as passionate about learning as I am teaching, and I'm heavily interested in writing, politics, technology, dramatic arts, and music. I hold two degrees from the University of Cape Town, and I've taught myself a range of skills all the way from videography to SEO.

## CONTACT

### LOCATION

CAPE TOWN AREA, SOUTH AFRICA

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## SOCIAL MEDIA

### FACEBOOK

/BRYANSMITHSA

### TWITTER

@BRYANSMITHSA

### LINKEDIN

ZA.LINKEDIN.COM/BRYANSMITHSA

### INSTAGRAM

@BRYANSMITHSA

## REFERENCES

### CRAWFORD COLLEGE LA LUCIA

JENNY COETZEE

### UNIVERSITY OF CAPE TOWN

MARTHA EVANS

### BANDWIDTH BLOG

THEUNIS JANSEN VAN RENSBURG  
CHARL NORMAN



If there's a quote I believe defines much of my identity and work, it's perhaps best surmised by acclaimed composer Hans Zimmer who once said that *"...when all is said and done and we've built the highest high rises and built the fastest machines, there's still going to be room for someone to tell you a story or for somebody to write you a piece of music."*

Storytelling is an art close to my heart, and it is one I feel that encompasses far more than prose or poetry; storytelling - to me - is a combination of passion and purpose.

I've cemented my career thus far by finding myself at the intersection of a time where new technology is making new avenues of storytelling possible.

It has been throughout the course of my education that I have found that by both learning and teaching myself new methods and acquainting myself with new tools, I've been able to cultivate a wide range of skills that I am able to leverage in producing meaningful content. I feel my skill set, experience, and personal character contribute to my determination to stay abreast of meaningful trends and new capabilities, and as I seek the next avenue in my career path I look forward to expanding my abilities and developing materials and content that serve to invigorate a multitude of interested audiences.

## EDUCATION

### MATRIC NATIONAL SENIOR CERTIFICATE

CRAWFORD COLLEGE LA LUCIA  
1999-2011

### HONOURS IN MEDIA THEORY & PRACTICE

UNIVERSITY OF CAPE TOWN  
2015

### BA IN FILM & MEDIA PRODUCTION

UNIVERSITY OF CAPE TOWN  
2012-2014

## EXPERIENCE

### GEARBURN (BURN MEDIA)

WRITER/CONTRIBUTOR  
2013-2014

### BANDWIDTH BLOG

INTERNSHIP  
2014-2015

### BANDWIDTH BLOG

GENERAL MANAGER  
2015-

Preparation of original feature articles released every fortnight. Creation and supply of relevant featured imagery when required.

Development of daily news articles, long-term product reviews, creation and supply of relevant featured imagery, live-tweeting of real-time events.

Creation and management of all editorial content, SEO, video media and podcast-co-host and publisher. Social media management.

## SKILLS

WRITING  
COPY EDITING  
REPORTING  
OFFICE  
WORDPRESS  
HTML

CSS  
PHOTOGRAPHY  
PHOTOSHOP / LIGHTROOM  
VIDEOGRAPHY  
VIDEO EDITING  
FINAL CUT PRO

MOTION  
INDESIGN  
GARAGEBAND  
LOGIC  
PODCASTING  
POCAST EDITING

## HONOURS & AWARDS

### CRAWFORD COLLEGE LA LUCIA

SCROLL FOR PUBLIC SPEAKING  
SCROLL FOR DRAMATIC ARTS  
FOUR SUBJECT DISTINCTIONS

### UNIVERSITY OF CAPE TOWN

DEGREE WITH DISTINCTION  
DEAN'S MERIT LIST  
DEGREE IN THE FIRST CLASS

### DALE CARNEGIE

HIGHEST AWARD FOR  
ACHIEVEMENT

