

BRYAN SMITH

MULTIMEDIA JOURNALIST

I'm a writer, photographer, podcaster, musician and videographer who's passionate about creating great content and telling engrossing stories.

I'm as passionate about learning as I am teaching, and I'm heavily interested in writing, politics, technology, dramatic arts, and music. I hold two degrees from the University of Cape Town, and I've taught myself a range of skills all the way from videography to SEO.

CONTACT

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REFERENCES

CRAWFORD COLLEGE LA LUCIA

JENNY COETZEE

UNIVERSITY OF CAPE TOWN

MARTHA EVANS

BANDWIDTH BLOG

THEUNIS JANSEN VAN RENSBURG
CHARL NORMAN



If there's a quote I believe defines much of my identity and work, it's perhaps best surmised by acclaimed composer Hans Zimmer who once said that *"...when all is said and done and we've built the highest high rises and built the fastest machines, there's still going to be room for someone to tell you a story or for somebody to write you a piece of music."*

Storytelling is an art close to my heart, and it is one I feel that encompasses far more than prose or poetry; storytelling - to me - is a combination of passion and purpose.

I've cemented my career thus far by finding myself at the intersection of a time where new technology is making new avenues of storytelling possible.

It has been throughout the course of my education that I have found that by both learning and teaching myself new methods and acquainting myself with new tools, I've been able to cultivate a wide range of skills that I am able to leverage in producing meaningful content. I feel my skill set, experience, and personal character contribute to my determination to stay abreast of meaningful trends and new capabilities, and as I seek the next avenue in my career path I look forward to expanding my abilities and developing materials and content that serve to invigorate a multitude of interested audiences.

EDUCATION

MATRIC NATIONAL SENIOR CERTIFICATE

CRAWFORD COLLEGE LA LUCIA
1999-2011

HONOURS IN MEDIA THEORY & PRACTICE

UNIVERSITY OF CAPE TOWN
2015

BA IN FILM & MEDIA PRODUCTION

UNIVERSITY OF CAPE TOWN
2012-2014

EXPERIENCE

GEARBURN (BURN MEDIA)

WRITER/CONTRIBUTOR
2013-2014

BANDWIDTH BLOG

INTERNSHIP
2014-2015

BANDWIDTH BLOG

GENERAL MANAGER
2015-

Preparation of original feature articles released every fortnight. Creation and supply of relevant featured imagery when required.

Development of daily news articles, long-term product reviews, creation and supply of relevant featured imagery, live-tweeting of real-time events.

Creation and management of all editorial content, SEO, video media and podcast-co-host and publisher. Social media management.

SKILLS

WRITING
COPY EDITING
REPORTING
OFFICE
WORDPRESS
HTML

CSS
PHOTOGRAPHY
PHOTOSHOP / LIGHTROOM
VIDEOGRAPHY
VIDEO EDITING
FINAL CUT PRO

MOTION
INDESIGN
GARAGEBAND
LOGIC
PODCASTING
POCAST EDITING

HONOURS & AWARDS

CRAWFORD COLLEGE LA LUCIA

SCROLL FOR PUBLIC SPEAKING
SCROLL FOR DRAMATIC ARTS
FOUR SUBJECT DISTINCTIONS

UNIVERSITY OF CAPE TOWN

DEGREE WITH DISTINCTION
DEAN'S MERIT LIST
DEGREE IN THE FIRST CLASS

DALE CARNEGIE

HIGHEST AWARD FOR
ACHIEVEMENT

